



*Mission: To provide the resources necessary for Native American students to get the best education they can in a culturally rich environment that promotes health and well-being.*

**4th ANNUAL TAKE CHARGE!  
NATIVE AMERICAN LEADERSHIP TODAY CONFERENCE**

**July 29 - 30, 2010  
Embassy Suites Hotel at the Stone Creek Golf Club  
4415 E. Paradise Village Parkway S., Phoenix, AZ 85032**

**Registration Open Now! Only \$225 if received or postmarked by June 15, 2010!  
Includes conference fees, \*meals (except dinner), and a ticket to the Litefoot concert.**

The Southwestern Institute for the Education of Native Americans (SIENA) is currently accepting registrations for our 4th Annual *Take Charge! – Native American Leadership Today* conference. Below you will find information about the event. An application form follows. Please feel free to contact me at 623-670-3561 or [Nadine@SIENA-AZ.org](mailto:Nadine@SIENA-AZ.org) with any questions you may have.

Sincerely,

Nadine Groenig  
Executive Director

**Conference goals:**

- To discuss the need for effective leadership by and for Native Americans and how to take charge of one's own health and education.
- To provide access to professionals presenting on a variety of career options and the ways to achieve success in a given profession or trade.

**Audience:** Students in Grades 7 – 12, Parents, Teachers/Administrators, Program Facilitators

**Keynote Speaker:** Dr. George Blue Spruce

**Motivational Speaker and Entertainer:** Rap Artist, Litefoot

**Workshops/Panel Discussions:**

- The student's role in the success or failure of his or her own education. Participants will be encouraged to strive for higher challenges and be made aware of educational opportunities beyond the standard curriculum.
- Recognizing good leaders, how to rise above difficult circumstances, and how to become a good leader.
- Student panel members will discuss their leadership roles, the leaders or mentors in their lives, and what makes them successful students and community members.
- A forum in which health challenges that Native people face can be discussed openly. Diabetes, drug and alcohol abuse prevention, and healthy lifestyles will be discussed. Tools to improve health or to stay fit will be offered.
- Presentations on job and career options by people working in those careers or jobs.

\*Breakfast is provided at no charge to hotel guests only. Breakfast is \$9.95 for non-hotel guests.

## Keynote Speaker: Dr. George Blue Spruce



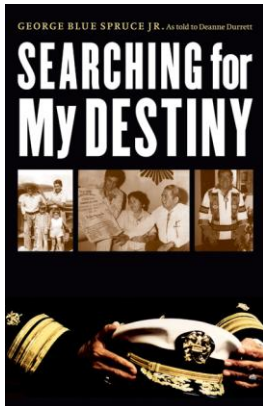
George Blue Spruce Jr., DDS, MPH, is an enrolled member of the Pueblo Tribe (Laguna/Ohkay-Owingeh).

Dr. Blue Spruce's autobiography, *Searching for My Destiny*, reaches back to the ancient Pueblo culture cherished by his grandparents and parents and extends to state-of-the-art dentistry and the current needs of the American Indian people.

Dr. Blue Spruce's journey begins on the Santa Fe Indian School campus with his parents' determination that their children would excel academically and obtain college degrees. After graduating from dental school, Dr. Blue Spruce planned to return to the pueblos to treat his people. As it turned out, his destiny reached far beyond: from the wilds of Montana to New York City to San Francisco to South America and back to the United States. In Washington DC, he presented the needs of American Indians to Congress and lunched with the president.

Throughout his journey Dr. Blue Spruce has traveled between two cultures, succeeding in mainstream society while keeping Pueblo tradition in his heart. Facing prejudice and conquering adversity, he reached the zenith of his career as director of the Phoenix Regional Indian Health Service and achieving the rank of assistant surgeon general of the United States.

George Blue Spruce Jr. is the founder of the Society of American Indian Dentists and serves as the assistant dean at the Arizona School of Dentistry & Oral Health. He is a popular speaker dedicated to inspiring and motivating future Indian health professionals and promoting health care and education for American Indians. He lives in Arizona.

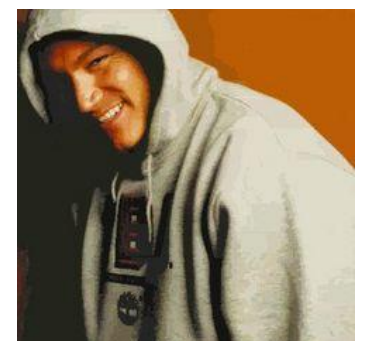


## Motivational Speaker and Entertainment: *Litefoot!*

Litefoot is the first Native American to be represented in what has become the international phenomenon known as "Rap" music. Litefoot's road to achieving his goals rivals the most inspirational of success stories. It is a story of struggle, perseverance, self-belief, and overcoming seemingly insurmountable obstacles. He has become one of today's most well respected Native American entertainers and one of Native America's most recognizable national public figures. Litefoot is a modern day warrior from the Cherokee Nation.

As rap music has spread in popularity, so has Litefoot's notoriety and popularity. He has independently released ten albums and has sold tens of thousands of these CD's to date. He is currently readying his 11th album for national distribution.

Litefoot has grown from his musical beginnings in Oklahoma to becoming an internationally known film and television actor starring in several feature films roles such as, *The Indian in the Cupboard*, *Adaptation* and *Mortal Kombat*, *Annihilation*. He has also appeared on the television programs: *C.S.I. Miami*, *Family Law* and *Any Day Now*.



**Conference Schedule** (subject to change):

**Thursday, July 29, 2010**

<b>Time</b>	<b>Event</b>
7:30 – 9:00 a.m.	Registration
7:30 – 8:30 a.m.	Breakfast
8:00 – 8:30 a.m.	Welcome & Guest Speaker
8:45 a.m. – 12:00 noon	Morning Breakout Sessions
12:15 – 1:00 p.m.	Lunch– Keynote Speaker: Dr. George Blue Spruce
1:15 – 4:30 p.m.	Afternoon Breakout Sessions

**Friday, July 30, 2010**

<b>Time</b>	<b>Event</b>
7:00 – 8:30 a.m.	Registration
7:00 – 7:45 a.m.	Breakfast
8:00 – 11:15 a.m.	Breakout Sessions
11:15 a.m. – 11:45 a.m.	Lunch – door prizes
12:15 – 12:45 p.m.	Motivational Speaker: Litefoot
12:45 – 1:45 p.m.	Concert by Litefoot
1:45 p.m.	Autographs

**REGISTRATION INFORMATION:**

\$225 if received or postmarked by June 15, 2010

\$250 if received or postmarked from June 16, 2010 – July 15, 2010

\$275 if received or postmarked from July 16 - 28, 2010

Use one registration form for each applicant (see page 5). **There are no refunds.** Substitutes are accepted. We accept checks, money orders, or purchase orders. Mail to: P.O. Box 33156, Phoenix, AZ 85067. You may also pay on-line at [www.SIENA-AZ.org](http://www.SIENA-AZ.org). SIENA member discounts available-click on [Membership](#).

\*Continental breakfast, lunch buffet, and morning and afternoon break stations are included in the registration fee. No food may be brought into the conference site.

**Vendor/Exhibitor Booths:** Space is available at \$100 per booth. \*One meal package is included. Extra packages are \$25 per person. Payment is due **7/1/10**.

**CONFERENCE HOTEL INFORMATION:**

The Embassy Suites Hotel is offering rooms for attendees of the *Take Charge! – Native American Leadership Today Conference* at a rate of **\$79.00** plus tax and service charges per night from single through quadruple occupancy.

Reservations: Rooms must be reserved by **July 14, 2010** to receive conference rate. To make your reservation, call 1-800-EMBASSY or 602-765-5800 and ask for the SIENA Native American Leadership Today Conference room block. Check-in time: 3:00 p.m. Check-out time: 12:00 p.m.

**DRIVING DIRECTIONS: [Embassy Suites Hotel at the Stone Creek Golf Club](#)**



# 4<sup>th</sup> ANNUAL TAKE CHARGE! - NATIVE AMERICAN LEADERSHIP TODAY JULY 29 – 30, 2010

## Registration Form

A signed form is required for each participant.  
(Forms may be faxed to 602-542-3100. Bring originals to conference.)

Check One:

Youth (grade 7-12)     Parent/Guardian     Teacher/Administrator     Program Facilitator

Age: \_\_\_\_\_ (youth only) Tribal Affiliation (if applicable): \_\_\_\_\_

Name:		SIENA Member #	
Address:			
City:		State:	Zip Code:
Phone:	E-mail:		
District/School/Program (as applicable):			

Special needs request: \_\_\_\_\_

Registration Fees:    Early Bird - \$225 if received or postmarked by June 15, 2010  
                               Regular - \$250 if received or postmarked from June 16 – July 15, 2010  
                               Late - \$275 if received or postmarked from July 16 – 28, 2010

**NOTE: No refunds; substitutes are accepted.**

**Complete this portion once for each group of registrants for which you are paying.**

<b># of Registrants:</b> _____	<b>X \$</b> _____	<b>= \$</b> _____ (sub-total)	<b>minus \$</b> _____ (member discount)	<b>= \$</b> _____ <b>(total paid)</b>
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Method of payment:     Check/money order     Purchase Order # \_\_\_\_\_  
                                On-line @ [www.SIENA-AZ.org](http://www.SIENA-AZ.org)

We accept checks, money orders, and purchase orders. Please make checks/money orders payable to **SIENA**. Mail to: P.O. Box 33156, Phoenix, AZ 85067. You may also pay on-line at [www.SIENA-AZ.org](http://www.SIENA-AZ.org).

I agree on my behalf or on the behalf of my child to indemnify SIENA and not sue SIENA or other organizations and their authorized volunteers involved with the *4th Annual Take Charge! – Native American Leadership Conference* (Conference) and its affiliated activities for all damages, harm, or injuries associated with my child's or my own participation, observation or travel if the harm, injury or damage is not due to negligence or fault of SIENA or the Conference affiliates. I understand that the Conference and other activities associated with the Conference are voluntary and I agree to accept the responsibility for my own or my child's personal safety.

By signing below, I authorize SIENA to film, videotape, photograph or otherwise record my own or my child's participation in the Conference and its affiliated activities and to reproduce and use the film, videotape, or recordings and my own or my child's name, likeness, voice and brief biographical material in connection with non-commercial promotional activities, materials, websites or media releases related to the Conference or SIENA.

Parent/Legal Guardian/Adult Participant (print):		Date:
Signature:		
Relationship to youth (if signing for him/her)		
In case of emergency, enter contact name(s):		
Phone #1:	Phone #2:	
If my child requires emergency medical treatment and I am not able to be reached, contact:		
Name:	Relationship:	
Phone #1:	Phone #2:	